

# Knomatic Mobility Services



 **Knomatic**  
MOBILITY SOLUTIONS

# 20<sup>th</sup> Century Tools Can't Solve 21<sup>st</sup> Century Problems

## PAPER DEPENDENCE

Lots of dependency on paper processes that hinder departments from efficiently sharing information with constituents and across agencies.

## PRODUCTIVITY CONCERNS

Productivity levels affected by use of disconnected methods to track communication, overtime, payroll costs, and employee activity or location.

## SERVICE DELIVERY COSTS

Increased demand for services drives up costs because of increased office visits, phone calls and long follow-up cycles.

# Who Is Knomatic?

Making the process of mobilizing your business simpler is a **growth industry**. Just look at the success of Titanium, Telerik and Xamarin. Yet, with all the tools and platforms available, it still leaves developers to do most of the work.

Knomatic harnesses the power of new technologies to take everything you give it – and turn them into a powerful workflow and remote work management system. As your needs or technology change, Knomatic effortlessly adapts. Want to connect with a 3<sup>rd</sup> party enterprise tool? Connect with a custom application? Knomatic takes care of it. This is not a form builder. This is your intelligent digital mobile developer. All you add is the BA.



ADAPTIVE UI/UX  
ARCHITECTURE



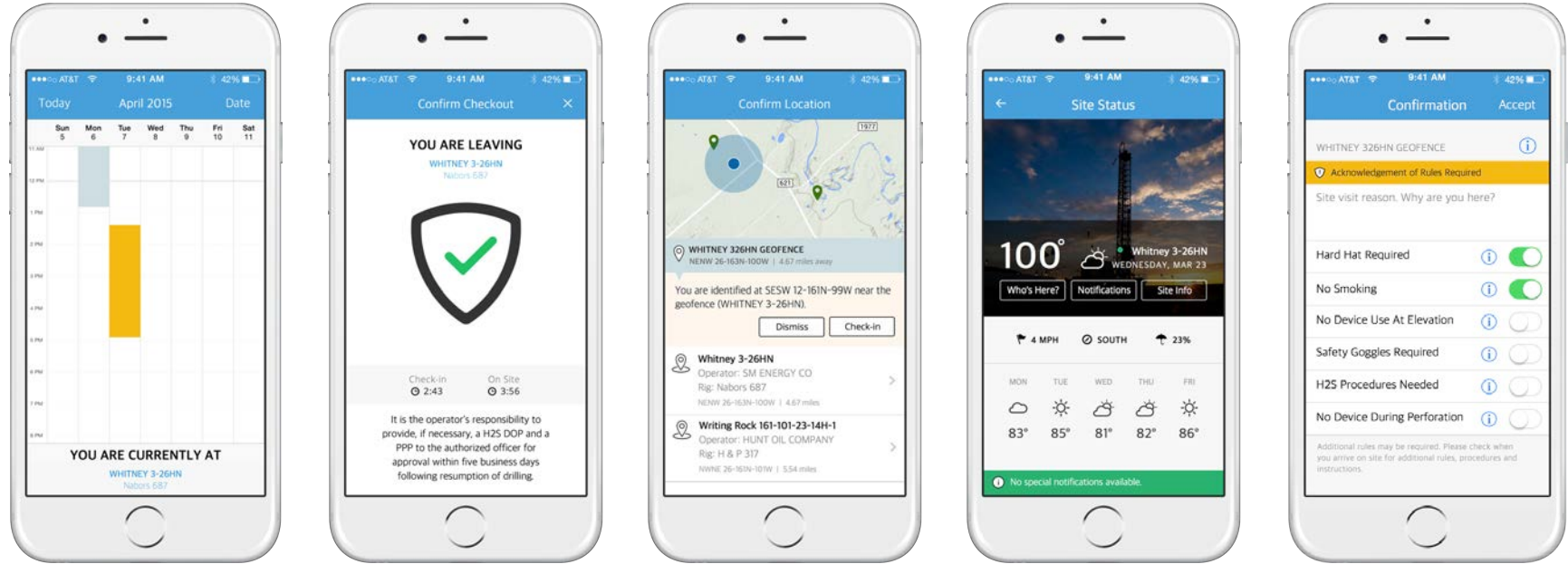
MODERN SOFTWARE  
ARCHITECTURE



INDUSTRY SPECIFIC  
BUSINESS LAYERS

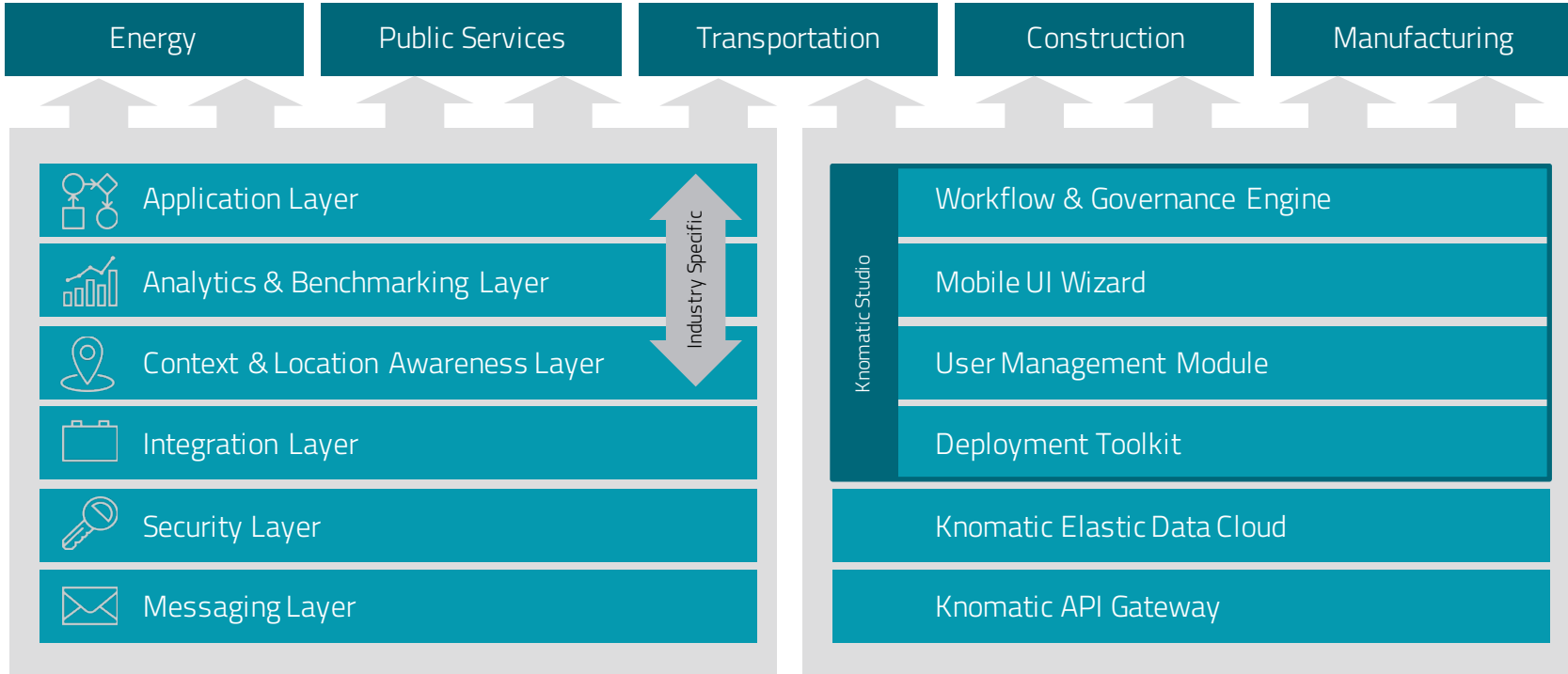
# Transformational Design

We make it easy. By relying on established best practices in UI, workflow automation, and deployment Knomatic takes the chore out of mobile and puts the focus on reducing costs and increasing efficiency.



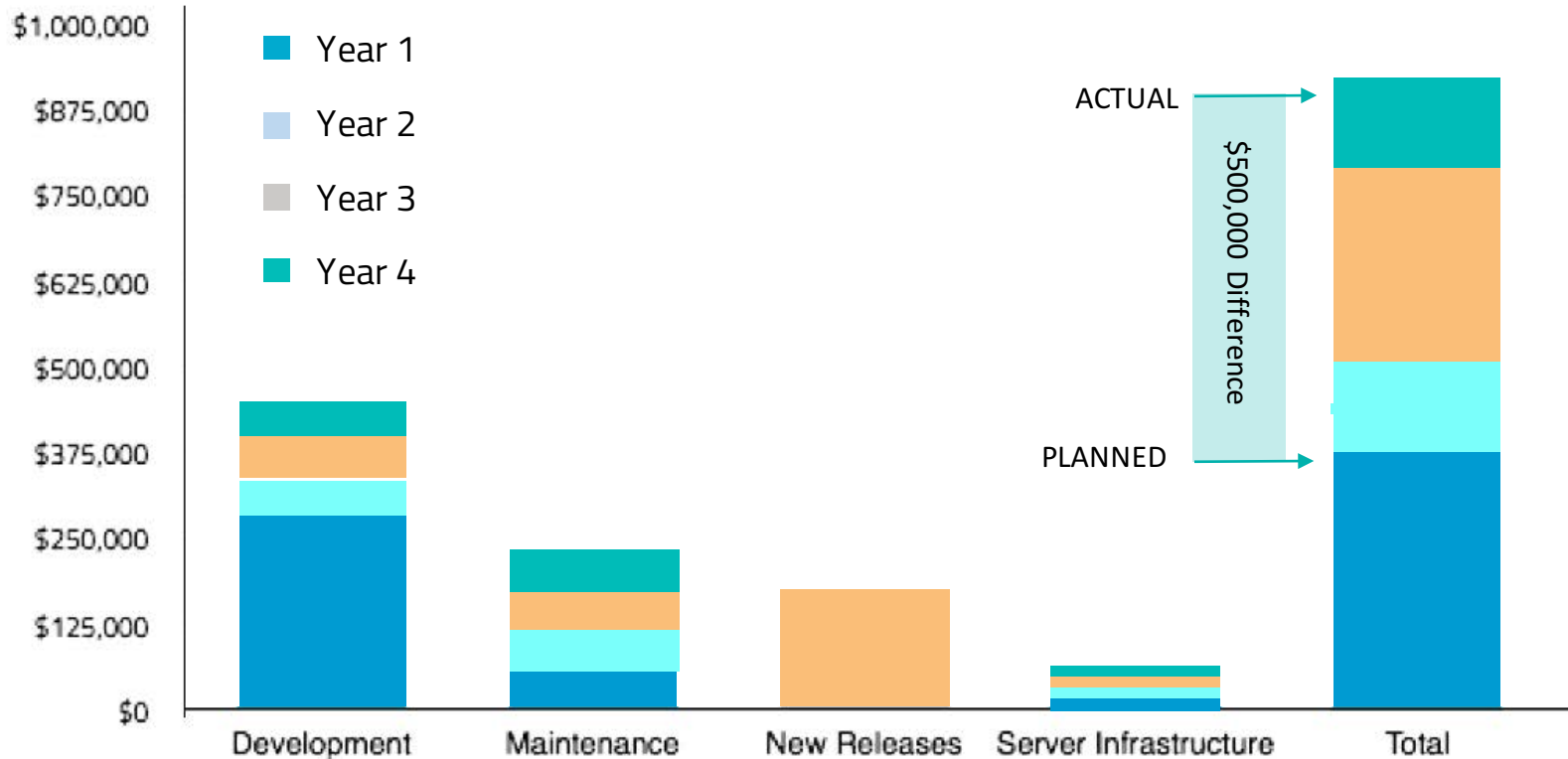


# Modern Software Architecture



# Low Total Cost of Ownership

TOTAL COST OF OWNERSHIP (TYPICAL SINGLE CUSTOM MOBILE APP)



# Executive Management Team



**Norman Newton**

Chairman

Mr. Newton serves as Chairman of Knomatic, Inc. and brings over 25 years of senior leadership experience in both domestic and international markets. He is also the Managing Partner of Notre Capital Ventures and is the President of Demand Frontier, LLC and Demand Frontier Tech, S.A.S. He also serves as a Board Member of Texas Taxi.



**Juston Western**

President & CTO

Juston is an expert on emerging mobile, web, and wearable technologies with a considerable depth of knowledge in enterprise mobility, product development, business intelligence and enterprise databases. Due to his passion for emerging technology and devotion to work, Juston also frequently serves as the smart home correspondent for Fox 26 in Houston.



**Kelsey Ruger**

Chief Experience Officer & CMO

A 16-year veteran of web and Internet technology, Kelsey specializes in using UX to optimize enterprise applications enabling organizations to both scale and accelerate software adoption. He has used his unique combination of software development and design expertise to create award-winning consumer and enterprise products that have been used by more than 5 million people around the world.



**Blake Ratliff**

VP Sales

With a strong business sense, a deep understanding of clients' needs Blake Ratliff oversees sales, sales operations, strategic partnerships and key business relationships. His background is in cloud computing, virtualized servers, and hosted environments.

Thank You For Your Time.

